

Expression of Interest from Aboriginal Artists or Designers

About the project

EnergyConnect is one of the nation's largest electricity infrastructure projects. It will deliver the infrastructure required to support Australia's transition to a clean energy future and includes a new 900 km electricity transmission line, known as an interconnector.

The interconnector is being built between Wagga Wagga in New South Wales and Robertstown in South Australia, with a connection to Red Cliffs in Victoria, connecting the power grids of the three states.

EnergyConnect will require the upgrade and expansion of two existing substations at Wagga Wagga and Buronga, NSW and a new substation called Dinawan just off Kidman Way near Coleambally.

The project intersects nine local government areas and various traditional owner peoples.

Artwork concept

The purpose of the artwork is to provide visual representation of the project and what country means for the various Traditional owner groups along the project alignment.

The artwork must be original and can be presented in three panels that may be used together or separately on various communication materials.

Key themes that could be potentially included in the artwork are:

- Culture
- Country
- Colour
- Flora
- Fauna
- Totems

Use of Original Artwork

All or parts of the artwork will be used for:

- Vehicle wraps or logos
- Office artwork
- As part of signage or communication material

Submitting an EOI

SecureEnergy is seeking Aboriginal artists from the Murray Riverina region of any age group. Aboriginal students are also encouraged to apply.

You should submit contemporary or digital original concept designs on A3 sized paper or as an email attachment. The design should be accompanied by a supporting statement/story describing the artwork as part of the EOI. Individual and collaborative works are accepted as are contemporary and/or traditional art forms.

Submit concept designs to: carmen.marshall@secureenergyjv.com.au

Closing date: 5:00pm on the 10th of October 2022.

Successful submission

The fee for the work is \$10,000 including GST: \$2,000 payable on acceptance of the design; and \$8,000 payable on delivery of the final artwork.

Terms and conditions in relation to the commissioned artwork

- The fee for the work is \$10,000 (including GST): \$2,000 payable on acceptance of the design; and \$8,000 payable on delivery of the final artwork.
- The artist is to sign a contract outlining the approved use of the artwork.
- The legal title to the artwork (ownership) will be with the Company.
- The Company will permit the artist to use the artwork for their own personal business activities which includes the following:
 - Promotion of their artistic works and style; Use on their websites and social media as an example of their work but not as part of their website/logo design.
 - The artist agrees the artwork will not be reproduced, sold or used by any other entity.
 - The Company will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and materials
 - The artist will be formally recognised as the artist of the artwork (where practicable).
 - The Company will have worldwide rights to use the artwork across all media
 - The Company will have the right to edit and modify the artwork for reproduction purposes.
- No further or ongoing payment will be made by the Company to the artist other than the commission payment.
- The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by the Company.
- The Company at its discretion may stop using the artwork at any time.